

MEDIA ALERT  
January 4, 2017

# Allianz Championship

## TOLEDO ALL SMILES AS HE PREPARES TO DEFEND ALLIANZ CHAMPIONSHIP

BOCA RATON, Fla. (Jan. 4, 2017) – Esteban Toledo returned to the scene of his latest golf triumph Wednesday, using his dry humor to entertain at the Allianz Championship’s annual Media Day at Broken Sound Golf Club.

Toledo, a former professional fighter who had to change careers after an injury, talked about how wonderful it felt last year to make a 3 ½-foot par putt on the third playoff hole to beat Billy Andrade for his fourth PGA Tour Champions title. Toledo celebrated with a fist pump.

“I throw a left hook,” said Toledo, who defends his title when the Allianz Championship is held for the 11<sup>th</sup> time at Broken Sound on Feb. 6-12. “Chi Chi (Rodriguez) has his thing. I have mine.”

Toledo will have to be at his best to defend against a field that’s expected to include two-time major champion John Daly, who turned 50 last year. The all-star field also includes three former major winners as past champions – Boca Raton’s Bernhard Langer, Tom Lehman and Corey Pavin – as well as Hall of Famers Colin Montgomerie, Mark O’Meara, Tom Kite and Ben Crenshaw.

David Toms, another major champion, is making his rookie debut at the Allianz Championship. Colorful Jesper Parnevik also will have a large gallery following him.

Toledo, who grew up dirt-poor in Mexico, could relax a little easier Wednesday than the last time he was at Broken Sound. Eleven months ago, he won a tense playoff for the third time, and each has oddly come on the third hole.

“Being in a playoff isn’t easy because there’s a lot of pressure and nerves,” Toledo said. “Sometimes I surprise myself by how well I play in tough conditions.”

The Allianz Championship remains the Champion Tour’s first full-field event. In a month, Toledo and many of the game’s most popular players will return to The Old Course at Broken Sound for the Allianz Championship. Four of the last seven tournaments have required playoffs.

“The reason they have such a great field is it’s a wonderful golf course,” said 2015 Allianz Championship winner Paul Goydos. “The golf course is as good as we play all year.”

Broken Sound has been chosen as the Overall and National Private recipient of the 2017 Environmental Leaders in Golf Awards. The honors are presented by Golf Digest and the National Golf Course Superintendents Association of America.

In addition to three days of championship play, the Allianz Championship features a Women’s Day with a clinic and Pro-Am with LGPA legend and eight-time “Player of the Year” Annika Sorenstam and two days of Championship Pro-Am play pairing participants with PGA professionals.

Returning to the Allianz Championship this year is the Celebrity Cruises Sunset Lounge located on the exciting 16th green. Spectators can enjoy ‘cool’ beverage options while enjoying Celebrity’s curated menu of flavor-rich and fresh frozen cocktails. The Sunset Lounge will feature alcoholic and non-alcoholic cocktails with perfectly balanced ingredients ranging from fresh pressed lemon juice, raspberries, cucumbers and mint to Persian lime, Florida Valencia and Hamlin orange juice with organic agave nectar.

Looking to improve on last year’s experience, the following is what’s in-store during tournament week for event-goers. All events listed will be held at The Old Course at Broken Sound at 1401 NW 51st Street in Boca Raton:

#### WOMEN’S DAY

Monday, February 6

Allianz Championship Women’s Day Presented by JM Lexus

10:00 a.m. – 5:00 p.m.

Free to spectators: Women’s day starts off with LPGA legend with 72 victories and eight-time “player of the year” Annika Sorenstam hosting an open-to-the public clinic presented by JM Lexus followed by the Women’s Pro-Am benefitting the Christine E. Lynn Women’s Health and Wellness Institute.

#### ALLIANZ CHAMPIONSHIP PRO-AMS

Whether looking for a round of golf with buddies, client entertainment or employee recognition, a memorable day of corporate camaraderie and golf ensues as foursomes are paired with a PGA TOUR Champions professional. Lunch and an invitation to the VIP Draw Party presented by Celebrity Cruises with tour legends on Tuesday, Feb. 7 are included. Each player also receives a premium gift package.

- Wednesday, February 8

Shotgun Starts: 7:15 a.m. and 12:45 p.m.

Participation Price: \$3,125 per participant

- Thursday, February 9

Shotgun Starts: 7:15 a.m. and 12:45 p.m.

Participation Price: \$3,625 per participant

#### GRAPES ON THE GREEN

Thursday, February 9

6:00 p.m.- 9:30 p.m.

Now in its 8th year, Grapes on the Green pairs the world's top golfers with fabulous Food and Wine! This year we will also feature live music and luxury sponsor tents. \$70 per ticket.

#### CHAMPIONSHIP TOURNAMENT DAYS

Ticket Price: General admission: \$20 (Friday – Sunday); free admission for children 16 and younger and adults 70 and older; skybox tickets available for purchase.

- Friday, February 10

Allianz Championship – First Round Tournament Play, 10:10 a.m. – 5:00 p.m.

- Saturday, February 11

Allianz Championship Second Round Tournament Play, 10:10 a.m. – 5:00 p.m.

- Sunday February 12

Allianz Championship – Final Round Tournament Play, 9:00 a.m. – 4:00 p.m.

Skybox and Other Packages:

Spectator Experience May Be Upgraded With Skybox Seating Or Sponsorships

Premium ticket packages can be purchased for VIP and Skybox seating ranging from \$50 to \$150. Sponsorship packages include branded opportunities, premium seating, and a variety of invitation-only receptions, Pro-Am play, meet and- greets with the legends of golf, etc.

The Boca Raton Champions Golf Charities (BRCGC) serves as the operational and financial oversight group for the event as well as for the distribution of all charitable funds, as all net tournament proceeds benefit Boca Raton Regional Hospital. Managed by Pro Links Sports with title sponsor Allianz Life insurance Company, the annual tournament has given more than \$1 million to local charities over the last three years.

For more tournament information, premium ticket packages or corporate sponsorships, call 561-241-GOLF (4653); fax 561-241-4658, or visit [www.allianzchampionship.com](http://www.allianzchampionship.com). For Pro-Am registration and sponsorship package opportunities, contact Anthony Greco at 561-241-GOLF (4653) or email [agreco@allianzchampionship.com](mailto:agreco@allianzchampionship.com).

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