

FOR IMMEDIATE RELEASE

November 30, 2016



HONDA CLASSIC CARES "HEART OF ROCK & ROLL" CHARITY EVENT  
SUPPORTED THE AMERICAN HEART ASSOCIATION

PALM BEACH GARDENS, Florida – Honda Classic Cares hosted "The Heart of Rock & Roll," a fun-filled evening of music, food and beverages on November 12, 2016 at the legendary Cars of Dreams Museum in Lake Park. Over \$55,000 was raised for The American Heart Association's Children and Youth programs.

Attendees had the opportunity to walk around the museum's meticulously restored vintage cars and period pieces amid a backdrop of a nostalgic village equipped with some of America's best-loved icons that reflect the golden age of the cars. The collection spans over 50 years of automotive history while focusing on the post-WWII to 1970's time period.

Honda Classic Cares is the charitable arm of the Honda Classic which continues to make a meaningful impact in the Palm Beach County community. In 2016, The Honda Classic awarded a record \$3.212 million to local children's charities during Honda Classic Cares Week July 11-15, obliterating the previous mark of \$2.55 million that was distributed in 2015. This 2016 giving included an unprecedented individual grant of \$1 million to the Nicklaus Children's Health Care Foundation. The Honda awarded grants to 50 different local charitable organizations, impacting the lives of more than 30,000 children.

The Heart of Rock & Roll event is a continuation of a Honda Classic Cares initiative to work year-round in support of the local community. The 2017 Honda Classic will be played February 20-26, 2017 with Adam Scott defending his title.

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