

FOR IMMEDIATE RELEASE
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PGA TOUR CHAMPIONS EVENT AT BROKEN SOUND HAS NEW NAME:
BOCA RATON CHAMPIONSHIP PRESENTED BY SALLYPORT

BOCA RATON, Fla. – Coming off its most successful year, the PGA TOUR Champions event at Broken Sound has been renamed to reflect the enhanced partnership with its host City, Boca Raton. The Boca Raton Championship presented by Sallyport is the first full-field event on the 50 and over circuit will be held Feb. 5-11, 2018.

The new name represents a joint commitment to the golf tournament by the City of Boca Raton and the Greater Boca Raton Beach & Park District and will be televised around the world on Golf Channel.

Formerly known as the Allianz Championship, the Boca Raton Championship presented by Sallyport continues to build off the momentum of February's event, when the tournament drew the best field in the 37-year history of the PGA TOUR Champions, the largest crowds in the 11 years it has been held at Broken Sound and produced a dramatic finish with Scott McCarron making an eagle on the final hole to win by a shot.

"With an international television audience watching, we have the opportunity to showcase Boca Raton and all that our beautiful City has to offer," said Boca Raton Mayor Susan Haynie. "This annual event has become a favorite community tradition as well, attracting more than 60,000 residents."

Among the top players in the field this year are Jose Maria Olazabal, John Daly, Miguel Angel Jimenez and local Hall of Famer Bernhard Langer.

"This is fabulous news for the Boca Raton Championship," said tournament director Eddie Carbone. "The Boca Raton Championship has been a tremendous event over the last 11 years. This Championship has an annual economic impact of \$15 million to the City of Boca Raton and the Palm Beaches, and we've been able to give more than \$1 million to the Boca Raton Regional Hospital."

The Boca Raton Championship remains one of the most popular stops on the PGA TOUR Champions because the players love Broken Sound's Old Course and the South Florida weather in February.

"It's a very important tournament to us because we only play one in January," said Fred Funk, who has won nine times on the PGA TOUR Champions. "I think it's pivotal for us. I love the Boca area. That golf course has been a lot of fun for us, has a lot of history. I think we'll find sponsors. We are very healthy. The corporations love the PGA TOUR Champions."

The bang-for-the-buck is really good for the corporations when they come in. I think there is a lot of interest. The players love it. We need to be there."

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About the City of Boca Raton

As the second-largest city in the Palm Beaches, Boca Raton is located in the southernmost region of the county, conveniently located between two commercial airports and three international ports. A true full-service city, Boca Raton offers miles of pristine beaches, 46 beautiful parks, recreational and athletic amenities, a low tax rate, a low crime rate, cultural programs and facilities, and a wide variety of shops, restaurants and hotels. Consistently ranked as one of America's best cities in which to live, work, learn and play, Boca has it all. Home to three universities, the culture of life-long learning, research and education is ingrained in the Boca Raton community. Thirty corporate headquarters call Boca Raton home and there are many reasons why. For information about financial incentives for companies considering relocation, call the Office of Economic Development at 393-7761 or visit www.myboca.us.

About the Greater Boca Raton Beach & Park District

Since its inception more than four decades ago, the Greater Boca Raton Beach & Park District has remained committed to providing its residents with an active lifestyle by virtue of the most pristine public beaches and extraordinary parks in all of South Florida. Featuring over 200 acres of parks and recreation facilities, the success of the Greater Boca Raton Beach & Park District is a culmination of outstanding leadership, innovative resources and, most importantly, community involvement. For more information visit www.mybocaparks.org.

About PGA TOUR Champions

PGA TOUR Champions is a membership organization of golf's most recognizable and accomplished players, age 50 and older, including 35 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. In 2017, the PGA TOUR Champions schedule includes 26 tournaments in 18 states, Japan, Wales and Canada, with purses totaling more than \$55 million. The Charles Schwab Cup, which includes the Regular Season and the Charles Schwab Cup Playoffs, is used to determine the season-long champion. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air live, tape-delayed or in a highlights-package format in excess of 190 countries and territories, reaching more than 330 million potential households. The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow PGA TOUR Champions at facebook.com/PGATOURChampions, on Twitter @ChampionsTour and on Instagram @pgatourchampions.

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